



Report of the IIC Program

Quarter in which activity conducted: Q2

Category of the activity: IIC Self-Driven

Title of the Activity: Intellectual Property Rights for Startups – Safeguarding Innovations

Date & Time: 16th February 2024, 1: 40 PM onwards

Duration (in Minutes): 90

No of Student Participants: 100

No of Faculty Participants: 04

No of External Participants: 01

Expenditure: 5000/-

Mode of Delivery: Offline

Objectives of the Activity (In 100 words):

The session aimed to incite the students towards instigating a startup, emphasizing how individuals even with modest resources can ultimately achieve success in entrepreneurship. The goal was to cultivate the mindset necessary for individuals or institutions in the competitive market of materializing an innovative idea. The significance of Intellectual Property Rights (IPR) lies in excelling in understanding the real-world problems, drafting a patent, and safeguarding the innovation respectively.

Benefits in terms of learning/Skill/Knowledge obtained:

- Mr. Shailendra Kumar, the resource person has shared some of his life experiences while initiating a startup.
- Firstly, he defined the patent and the entities that can be patented.
- Thereby, he assured that one can easily estimate whether his/her idea can be patented or not.
- Then, he discerned between Patent, Copy Right, Trade Mark.

- Afterwards, he affirmed the importance of protecting our innovative idea in a predatory world by drafting a patent.
- Then, he demonstrated a Patent draft template and listed out the patent offices in India.
- Later, he shared some case studies in which IPR's are violated.
- Thereupon, he advised everyone to file a patent forthwith to avoid losing the territorial rights of our innovation.
- Finally, he signed off the speech by his advice to become a successful entrepreneur.

Web Links:

➤ X—

https://x.com/MRCET_official/status/1759442437385404531?t=7ZXWBKtbROC9E0uw6bJdhw&s=08

➤ Facebook—

<https://www.facebook.com/share/p/kYZP2mwZw6ZsxHv6/?mibextid=qi2Omg>

➤ Instagram—

<https://www.instagram.com/p/C3aNL2OP1gN/?igsh=MTcwOW50YWxzOGVmdg==>

Enclosures: (in word, jpeg and mp4 formats)

The event started at 1:40 PM in the Einstein Hall, 2nd floor of CSE 4 building on February 16, 2024. Dr. P. H. V. Sesa Talpa Sai, Director (R & D) and Dr. D. Sujatha, HoD CI of MRCET CAMPUS took the charge and addressed the gathering about the importance of startups in the global scenario. Honorable speaker Mr. Shailendra Kumar later delivered his valuable insights of various abstaining measures which unknowingly most of them implement while converting their ideas to draft versions and patent approvals.

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MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
 (UGC Autonomous Institution, Govt. of India)
 Maisammaguda, Secunderabad-500100

Department of Computational Intelligence
 Presents
 A session on
Intellectual property rights for startups
Safeguarding Innovations
 By
Shailendra Kumar

Date:
 February 16th,
 2024
 @ 1:30 PM

Venue:
 Abdul Kalam
 Seminar hall,
 2nd Floor,
 Building CSE 4

Dr. V. S. K. Reddy Director
Dr. S. Srinvasa Rao Principal
Dr. T. Venugopal Dean
Dr. P. H. V. SeshatAlpa Sai Director(R & D)
Dr. D. Sujatha HOD CI



MRCET Maisammaguda Hyderabad 2024.02.16 14:30



MRCET Maisammaguda Hyderabad 2024.02.16 14:45



MRCET Maisammaguda Hyderabad 2024.02.16 15:15



MRCET Maisammaguda Hyderabad 2024.02.16 15:30





IIC President Topic
View.mp4



Resource Person
Synopsis.mp4



Co-ordinator Vote
of Thanks.mp4

